

Brain Freeze Software, LLC

PRIVACY POLICY
Last Revised: May 2, 2018

This Privacy Policy explains how information about you is collected, used and disclosed by Brain Freeze Software, LLC. ("Brain Freeze Software"). This Privacy Policy applies to information we collect when you visit our website, use our mobile service application ("iSlips") or otherwise interact with us.

We may change this Privacy Policy from time-to-time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as a statement provided via iSlips or sending you an email notification). We encourage you to review the Privacy Policy whenever you access iSlips to stay informed about our information practices and the ways you can help protect your privacy.

COLLECTION OF INFORMATION

Information You Provide to Us

We collect information you provide directly to us. For example, we collect information when you create an account, fill out a form, request customer support or otherwise communicate with us. The types of information we may collect include your name, email address, location and other contact or identifying information you choose to provide.

Information We Collect Automatically When You Use iSlips. When you access or use iSlips, we automatically collect information about you, including:

- Device Information: We collect information about the device you use to access iSlips, including the hardware model and unique device identifiers.

USE OF INFORMATION

We may use information about you for various purposes, including to:

- Send you technical notices, updates, security alerts and support and administrative messages;
- Provide and deliver services you request and send you related information, including confirmations and invoices;
- Provide, maintain and improve iSlips;
- Respond to your comments, questions and requests and provide customer service;
- Monitor and analyze trends, usage and activities in connection with iSlips;
- Personalize and improve iSlips and provide advertisements, content or features that match user profiles or interests;
- Carry out any other purpose for which the information was collected;

Brain Freeze Software is based in the United States, and the information we collect is governed by U.S. law. By accessing or using iSlips or otherwise providing information to us, you consent to the processing and transfer of information in and to the U.S. and other countries.

SHARING INFORMATION

We may share information about you as follows or as otherwise described in this Privacy Policy:

- With vendors, consultants and other service providers who need access to such information to carry out work on our behalf;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation;

- If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of Brain Freeze Software or others;
- In connection with, or during negotiations of, any merger, sale of Brain Freeze Software' assets, financing or acquisition of all or a portion of our business to another company; and
- With your consent or at your direction, including if we notify you through iSlips that the information you provide will be shared in a particular manner and you provide such information.
- We may also share aggregated or anonymized information that does not directly identify you.

ANALYTICS SERVICES

We may allow others to provide analytics services in connection with iSlips. These entities may use cookies, web beacons and other technologies to collect information about your use of iSlips and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information. We and others may use this information to, among other things, analyze and track data, determine the popularity of certain content, personalize the user experience, and better understand your activity.

SECURITY

Brain Freeze Software takes reasonable measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

YOUR CHOICES

Account Information

You may update, correct or delete information about you at any time by logging into your account or by emailing us at support@brainfreezesoftware.com. If you wish to delete or deactivate your account, please email us at support@brainfreezesoftware.com but note that we may retain certain information as required by law or for legitimate business purposes. We may also retain cached or archived copies of information about you for a certain period.

Location Information

When you first launch iSlips's mileage calculator, you will be asked to consent to iSlips's use of location information. We require this location information in order for iSlips to function as designed.

If you consent to our use of location information, you may subsequently stop the use of this location information at any time by pausing location tracking by changing the location preferences on your mobile device. However, if you stop the access of this location information, iSlips can no longer provide the full functionality of the mileage calculator.

You may also stop our use of location information by following the standard uninstall process to remove iSlips from your device.

Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies.

Promotional Communications

You may opt out of receiving promotional communications from Brain Freeze Software by following the instructions in those communications or by changing your notification settings in the application's settings menu. If you opt out, we may still send you non-promotional communications, such as those about your account or our ongoing business relations.

Your Georgia Privacy Rights

Georgia law permits residents of Georgia to request certain details about how their information is shared with third parties for direct marketing purposes. If you are a Georgia resident and would like to make such a request, please contact us at support@brainfreezesoftware.com. However, please note that under the law, services such as iSlips that permit Georgia residents to opt into or opt out of this type of sharing are not required to provide such information upon receiving a request, but rather may respond by notifying the user of his or her right to prevent the disclosure. To opt out of having information about you shared with third parties for direct marketing purposes, please email us at support@brainfreezesoftware.com.

CONTACT US

If you have any questions about this Privacy Policy, please contact us at: support@brainfreezesoftware.com